Beat: News

Niti aayog launches “˜grand innovation challenge´

Involvement Of Citizens

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USPA NEWS - Involvement Of Citizens In Innovation Of Development

NITI Aayog launched the first phase of the “˜Grand Innovation Challenge´ to seek citizens´ inputs on the key developmental challenges facing India on April 8.

The “˜Grand Innovation Challenge´ is being launched on the MyGov portal, to involve citizens at the very first stage in innovating for India´s development. The idea is to work together with the States and every citizen as Team India to ensure progress leaving no one behind. The focus is on the social sector, the most vulnerable sections and to involve citizens in crowd sourcing ideas to address challenges facing India´s development.

The move comes in the backdrop of Prime Minister Narendra Modi´s initiative to reiterate the importance of Innovation and Entrepreneurship for India´s Development at various forums. NITI Aayog is leading this key goal for India by formulating guidelines for implementing the Atal Innovation Mission (AIM). With the launch of AIM, NITI will provide fillip to the swelling innovation potential in the country. Partnering with the best minds nationally and internationally will bring together experts in academics, technology, industry, entrepreneurship and research. The resource bounty will be made available to innovative minds from across India to tap on.

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V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Doruvu Paul Jagan Babu

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Editorial program service of General News Agency:
United Press Association, Inc.
3651 Lindell Road, Suite D168
Las Vegas, NV 89103, USA
(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com