

Beat: Travel

## **LONDON WELCOMES NEW VISITOR VISAS FOR CHINESE TOURISTS TO BOOST TOURISM SECTOR**

**WILL BE VALID IN THE UK FOR 2 YEARS**

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**USPA NEWS** - Starting in 2016, new visitor visas for tourists from China will be valid in the UK for 2 years, which is 4 times the usual 6 month limit for standard visitor visas. This initiative will deliver a major boost to London's tourism sector.

Starting in 2016, new visitor visas for tourists from China will be valid in the UK for 2 years, which is 4 times the usual 6 month limit for standard visitor visas. This initiative will deliver a major boost to London's tourism sector. There are also plans to introduce a new 10 year multiple entry visit visa for Chinese tourists at no extra cost.

The economic benefits for London's tourism economy are expected to be significant. Over the past five years (2009-2014), the number of Chinese visitors coming to London has risen by 112 %. Spending over the same period has risen by 167 % and forecasts for the next 8 years from Oxford Economics anticipate additional growth of 77 %

The visitor offering for the Chinese market spans a range of hospitality services and user-friendly tools for Chinese visitors to get the most out of their visit, from impeccable feng shui to congee at breakfast, Chinese-speaking staff, China Union Pay facilities, translated audio guides and much more.

Source : The City of London

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